See Page 6 Mid-Week Pictorial "NEWS OF THE PICTURES PUBLISHED WEEKLY THE NEW YORK TIMES COMPANY 15 CENTS WEEK ENDING NOVEMBER 5. 1927 VOL. XXVI, NO. 11

The Fighting Heart: A Canine Gridiron Warrior

Owned by L. S. Mumford of Atlanta, Whom Few Football Stars, Canine or Human, Would Care to

Tackle if He Charged Down the Field.

(Times Wide World Photos.)

Recent Developments in Radio—The Grape-Cure at German Spas—Football Battles—American Cities:
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THE COLLEGE GIRL OF 1927: THIS CHARMINGLY DOMESTIC FIGURE Is Miss Violet Doan, One of the Co-Eds of the University of Southern California Who Are Gaining Experience in Housework at the Recently Opened Co-Operative Cottage Which the Girls Run Under the Supervision of a "House Mother." (Times Wide World ← ((() Photos.)

THE

QUAINT COMPAN-IONS: SIMBA

II, A YOUNG LION, and His Foster-Brother, a Pedigreed Retriever Whose

Mother, Red Comet O'Shagstone, Owned by Mrs. Nancy Lee

Nannetti of Fruitvale, Cal., "Adopted" Simba II and His Sister,

Princess, When Both Were Helpless Little

Lion Cubs a Year or More Ago.

MID-WEEK PICTORIAL Vol. XXVI. No. 11, week ending November 5, 1927. An illustrated weekly published by The New York Times Company, Times Square, New York. Subscription rate. \$4.00 a year. (Canada \$5 a year.) Copyright, 1927, by The New York Times Company. Entered as second-class matter, March 8, 1918. at the Post Office at New York, N. Y., under the act of March 8, 1879, and with the Post Office Department of Canada as second-class matter.

(Times Wide World Photos.

His Tail Between His Legs"

What most men would see if they could see themselves

OST men are being whipped every day in the battle of life. Many have already reached the stage where they have THEIR TAILS BETWEEN THEIR LEGS.

They are afraid of everything and everybody. They live in a constant fear of being deprived of the pitiful existence they are leading. Vaguely they hope for SOMETHING TO TURN UP that will make them unafraid, courageous, independent.

While they hope vainly, they drift along, with no definite purpose, no definite plan, nothing ahead of them but old age. The scourgings of life do not help such men. In fact, the more lashes they receive at the hands of fate, the more COWED they become.

What becomes of these men? They are the wage slaves. They are the "little-business" slaves, the millions of clerks, storekeepers, bookkeepers, laborers, assistants, secretaries, salesmen. They are the millions who work and sweat and-MAKE OTHERS RICH AND HAPPY!

The pity of it is, nothing can SHAKE THEM out of their complacency. Nothing can stir them out of the mental rut into which they have sunk.

Their wives, too, quickly lose ambition and become slaves slaves to their kitchens, slaves to their children, slaves to their husbands-slaves to their homes. And with such examples before them, what hope is there for their children BUT TO GROW UP INTO SLAVERY.

Some men, however, after years of cringing, turn on life. They CHALLENGE the whipper. They discover, perhaps to their own surprise, that it isn't so difficult as they imagined, TO SET A HIGH GOAL—and reach it! Only a few try—it is true—but that makes it easier for those who DO try.

The rest quit. They show a yellow streak as broad as their backs. They are through—and in their hearts they know it. Not that they are beyond help, but that they have acknowledged defeat, laid down their arms, stopped using their heads, and have simply said to life, "Now do with me as you will."

What about YOU? Are you ready to admit that you are through? Are you content to sit back and wait for something to turn up? Have you shown a yellow streak in YOUR Battle of Life? Are you satisfied to keep your wife and children—and your-self—enslaved? ARE YOU AFRAID OF LIFE?

Success is a simple thing to acquire when you know its formula. The first ingredient is a grain of COURAGE. The second is a dash of AMBITION. The third is an ounce of MENTAL EFFORT. Mix the whole with your God-given faculties and no power on earth can keep you from your desires, be they what they

Most people actually use about ONE TENTH of their brain capacity. It is as if they were deliberately trying to remain twelve years old mentally. They do not profit by the experience they have gained, nor by the experience of others.

You can develop these God-given faculties by yourseifwithout outside help; or you can do as SIX HUNDREDAND FIFTY THOUSAND other people have done-study Pelmanism.

Pelmanism is the science of applied psychology, which has swept the world with the force of a religion. It is a fact that more than 650,000 people have become Pelmanists—all over the civilized world-and Pelmanism has awakened powers in them they did not DREAM they possessed.

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Former Chairman of National Address War Labor Board. Jerome K. Jerome, Novelist.

General Sir Robert Baden Powell, Founder of the Boy Scout Movement. Judge Ben B. Lindsey,

Founder of the Juvenile Court, Denver.

Sir Harry Lauder, Comedian. W. L. George, Author.

Gen. Sir Frederick Maurice, Director of Military Operations, Imperial General Staff.

Admiral Lord Beresford, G. C. B., G. C. V. O.

Baroness Orczy, Author. Prince Charles of Sweden.

—and others, of equal prominence, too numerous to mention here.

A remarkable book called "Scientific Mind Training," has been written about Pelmanism. IT CAN BE OBTAINED FREE. Yet thousands of people who read this announcement and who NEED this book will not send for it. "It's no use," they will say. "It will do me no good," they will tell themselves: "It's all tommyrot," others will say.

But if they use their HEADS they will realize that people cannot be HELPED by tommyrot and that there MUST be something in Pelmanism, when it has such a record behind it, and when it is endorsed by the kind of people listed above.

If you are made of the stuff that isn't content to remain a slave—if you have taken your last whipping from life,—if you have a spark of INDEPENDENCE left in your soul, write for this free book. It tells you what Pelmanism is, WHAT IT HAS DONE FOR OTHERS, and what it can do for you.

The first principle of YOUR success is to do something radical in your life. You cannot make just an ordinary move, for you will soon again sink into the mire of discouragement. Let Pelman ism help you FIND YOURSELF. Mail the coupon below nownow while your resolve to DO SOMETHING ABOUT YOUR SELF is strong.

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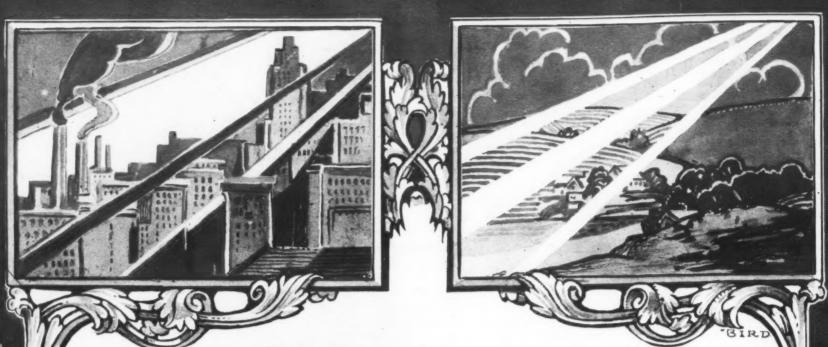
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Page Three



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THE THRILLING STORY OF MAN'S CONTROVERSY ABOUT HIS ORIGIN AND WHAT COMES AFTER DEATH!

All the facts about religions of the world.

Joseph McCabe, famous scholar, tells for the first time the true and complete story of man's constant struggle to understand the riddle of life

FROM the time when primitive man worshiped his shadow, down through the days of devil rites and medicine men, to the present era of controversy between Modernian and Frank often lined up opposing orthodox religion, man has been in a constant turmoil in his endeavor to find a reason for his presence on the earth and to look behind the veil that death draws at the end of life. What is the meaning of it all? That is the eternal question -- a question that has involved a continual struggle of some sort throughout the history of the human race. Now, for the first time, Joseph McCabe--famous scholar, lecturer, and debater-has evolved out of his many years of research and study a complete history of religious controversy in 50 stimulating volumes. Every alert person owes it to himself to read these books, if for no other reason than to find out what the controversy is and what the arguments are that are being advanced on both sides. Joseph McCabe takes the liberal and humanistic view--the viewpoint that made Robert G. Ingersoll famous--and that is why everyone, from the orthodox believer to the skeptic, should read what Mr. McCabe has to say. It is, besides, an absorbing and fascinating story.

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E. Haldeman-Julius, Editor

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Joseph McCabe, Author

Joseph McCabe, Author

Joseph McCabe, the author of these 50 volumes which tell the complete story of religious controveray, is a famous scholar. He has written something like 180 books, delivered between two and three thousand public lectures, and taken part in hundreds of debates with Conan Doyle, Gilbert K. Chesterton, Hilaire Belloc, and others. For twelve years McCabe was under tutelage in a monastery, and it was during this period that he began to doubt some of the dogmas of orthodoxy. After a life of painstaking study and research he was able to make a comprehensive survey of the entire history of religious controversy—and he has written it in these 50 books, sponsored by the editorship of E. Haldeman-Julius, as the absorbingly fascinating story of man's struggle to find and understand his place in the universe.

The modern tendency, as everyone realizes to some extent, is toward less religion than that professed by former generations. This tendency is taken by some alarmists as an indication of decline, but to others there is possible a different and more optimistic interpretation. Joseph McCabe takes the attitude that the tendency is really positive—toward more emphasis upon mankind itself and an attempt to understand and meet the real needs of humanity.

As Joseph McCabe himself expresses it, this is the keynote that rons through his work: "The situation today is that many people avoid religion, religious literature is little read, and jokes are made about it which people laugh at. Some people think that this is leaving a void in people's hearts and lives. I don't. I think that life is good, and full of interest. Millions are enjoying it in the best possible sense of the word. There is art for those who want it, sclence and literature for the thoughtful, the glorious open country or the blue sea, the thousand and one entertainments of the city, and so on. Life moves on rapidly to new levels. The kingdom of man, if I may put it that way, seems to be dawning."

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SEND no money with your order for these 50 books-simply SEND no money with your order for these 50 books—simply sign your name and address in the special blank provided below, and pay your postman only \$2.98 when the carton of books is delivered. Remember that \$2.98 is all you pay—this includes postage and is the full and final payment for the entire set of 50 books. This is an extraordinary bargain, so don't fall to take prompt advantage of it. These 50 books contain about 750,000 words which, if issued in the usual library form, would require at least ten cloth volumes which would have to be sold for about \$3 apiece. But instead of costing something like \$30, you can get all 50 of these books, aggregating 750,000 words of text, for only \$2.98—which you pay the postman on delivery. \$2.98 is positively all you pay. Use the blank below without delay.

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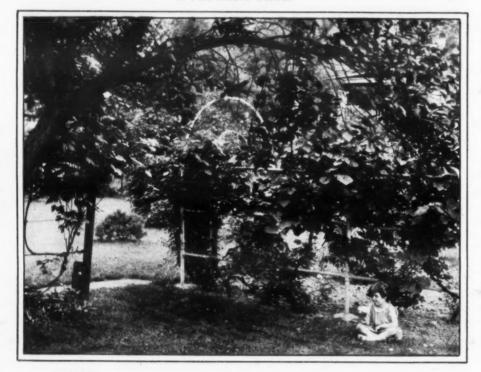
Second Prize—Five Dollars Won by C. G. Melick, Neligh, Neb.



A FLOWERY PATH.



IN A GARDEN FAIR.



ID-WEEK PICTORIAL invites its readers all

over the land to send in photographs of their

gardens, to be entered in its Garden Contest.

The competition is not intended to include great estates

with their staffs of highly paid gardeners. Rather it

applies to gardens that adjoin or surround the typical

American home. The award of prizes will be based not

on the size of the gardens but on their beauty, variety and

design—all the elements that add to their attractiveness.

be reproduced the next week in the pages of Mid-Week Pictorial, which will award a first prize of ten dollars

(\$10) in cash for the photograph adjudged the best each

week, five dollars (\$5) for the second best, and three

The prize-winning photographs sent in each week will

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dollars (\$3) for each additional photograph published. Send photographs, not negatives. Pictures will be sent back on request if return postage is enclosed. It is hoped and believed that the contest will stimulate interest in gardening and add greatly to the exterior beauty of the home. Questions are invited, and expert advice will be given absolutely free of cost on everything pertaining to the making and maintaining of a garden—seeding, planting, pruning, fertilizing and the extermination of insect pests.

All readers of Mid-Week Pictorial are eligible to take part in the competition. Send your entries to the Garden Editor, Mid-Week Pictorial, 229 West Fortythird Street, New York, N. Y.

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OF GROWING
THINGS.

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Three Dollars Awarded to Mrs. W. T. Sotherland, 344 East Sandusky Avenue, Bellefontaine, Ohio.



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Three Dollars Awarded to Mrs. George A. Gordon, 660 West Fourth
Street, Holton, Kan.

Questions Concerning Garden-Making Will Be Gladly Answered, Either in These Pages or by Mail, If Addressed to the Garden Editor, Page Six

Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXVI, No. 11.

NEW YORK, WEEK ENDING NOVEMBER 5, 1927. PRICE TEN CENTS



THE END OF A LONG CAMPAIGN: COLONEL CHARLES A. LINDBERGH COMPLETES HIS THREE MONTHS' TOUR OF THE COUNTRY

in the Interests of Aviation, Arriving at Mitchel Field, Long Island, in the Far-Famed Airplane, the Spirit of St. Louis, in Which "We" Flew Across the Atlantic Ocean Last Spring. During His Tour Colonel Lindbergh Was Seen and Cheered by Some 30,000,000 People, and Was the Central Figure of Receptions and Celebrations Which Included 69 Official Dinners, Nearly 150 Speeches and Over 1,200 Miles of Parades. With Him in the Car Is Major Robinson. (Times Wide World Photos.)

MAN OF THE WEEK



REAR ADMIRAL THOMAS P. MAGRUDER. (Times Wide World Photos.)

THE "stormy petrel" of the Navy Department at present is Rear Admiral Thomas P. Magruder, who was recently detached from his command at the Philadelphia Navy Yard by Secretary of the Navy Wilbur and ordered to report at Washington. The order followed a controversy over a magazine article written by the Admiral in which he severely criticized the Navy Department. He has been forty-two years in the service.

The magazine article in question included statements by Admiral Magruder on the strength of the fleet, production costs at navy yards and other points. The Admiral asserted that for every dollar for repairs four dollars was required for maintenance. He declared that in 1908 the appropriations for the navy, excluding new construction, was close to \$82,000,000, as compared with \$300,-000,000 in 1927. He also said that the fleet reviewed by President Coolidge off Cape Henry "was composed of twelve battleships, four cruisers, fifty destroyers and eighteen auxiliaries and tugs."

In correspondence with the Admiral, Secretary Wilbur pointed out that at the naval review there were present, in addition to those cited by the Admiral, fifteen submarines and twenty-six airplanes. He desired to know why the Admiral made no mention of these forces in his statement. The Secretary took up also the Magruder charge that the 1927 fleet "in one important respect—battleships, the backbone of a competent force afloat—was inferior to the 1907 force."

"The impression here created," the letter of the Secretary continued, "is that the inferiority was in the relative value of the two forces. It seems to the department that you neglected to consider that the relative value of two forces can be determined only when the factors of armor, tonnage and armament, effective range, speed, radius of action and personnel are evaluated."

The Secretary further stated that the cost of maintenance was only 40 cents as contrasted to the four-dollar cost that the Admiral had alleged. Other discrepancies between what the article complained of had stated and what the Secretary claimed were the facts were dwelt upon in the correspondence.

The Secretary also pointed out that the order relieving Admiral Magruder was not punitive but administrative.

"As to other and subsequent statements" (to those in the article), the Secretary said, "I make no statement at this time, as I am now more interested in ascertaining whether or not the navy can benefit by Admiral Magruder's knowledge or experience in regard to naval organization or naval economy."

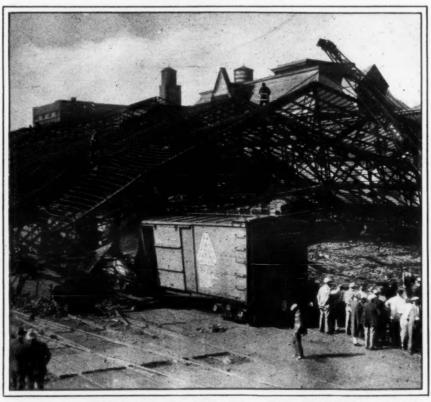


THE ALL-SEEING EYE OF SCIENCE: HOW FORGERIES CAN BE DETECTED
by the New Device Invented by Dr. Herman Goodman, Which He Claims
Will Reveal by Means of Ultra-Violet Light Not Only Forgeries but
Counterfeit Money, Bad Liquor and Other Impostures. Miss Kathryn



A COUNTY'S BIRTHDAY CAKE: ONE HUNDRED CANDLES
Were Lit to Celebrate the Centenary of Carroll County, Ga., and Little
Dorothy Kate Bishop Took a Prominent Part in the Ceremonies.

(Times Wide World Photos.)



WHAT A SINGLE TRAIN CAN DO: THE WRECKED UNION DEPOT

at Peoria, Ill., After a Train Ran Amuck on Oct. 23, Tearing Down the Shed, a Steel Structure About Two Blocks Long. The Damage Was Estimated at \$200,000.

(Times Wide World Photos.)

WITH THE NEW BOOKS



WILLA CATHER.

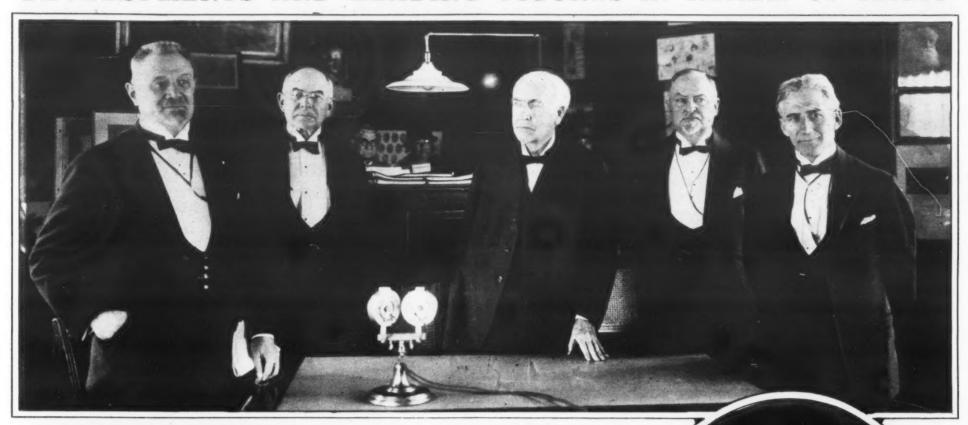
DEATH COMES FOR THE ARCHBISHOP, By Willa Cather, New York: Alfred A. Knopf. \$2.50.

NEW book by Willa Cather is an event in the year's literature and the host of admirers who look forward to it eagerly will not be dicappointed by her latest offering, "Death Comes for the Archbishop." The oddness of the title is not its only singularity. There is no love story in its pages. There is no climactic tragedy, although there are a multitude of minor ones. There is no mystery, gruesome or otherwise. And yet despite the absence of sex, tragedy and mystery-the staples of modern fiction-Miss Cather has produced a story of enduring value, of sustained interest and of compelling charm.

The central figure is that of Jean Francis Latour, missionary priest of the Catholic Church and later Bishop and Archbishop of a diocese in the Southwest larger than most of the kingdoms of Europe, with its centre at Santa Fé, New Mexico. He had served as a priest in the region of the Great Lakes and the heroism, self-sacrifice and consuming zeal he had shown in that work had secured his transference to the vastly larger field of service embraced in the New Mexican bishopric. The time was 1851, that tumultuous period in the upbuilding of the West, when territory was sparsely peopled with Indians and Mexicans with a constantly growing influx of settlers from New England and the Middle States.

There were no railroads, and the visits of the Bishop to his widely scattered parishes were accomplished on muleback. Often he traveled in this way thousands of miles for weeks at a stretch, frequently suffering from hunger and thirst, sleeping in the open, caught in swirling blizzards, fording swollen streams, preyed upon by mosquito swarms, in danger from rattlesnakes and wild beasts, his life at times im periled by outlaws, praying with the sick, giving his last crust to those in greater need, marrying those who had been living in concubinage for lack of a priest, confirming classes of children, dealing tenderly with the wayward, reforming abuses and gradually building a great spiritual empire for the faith he loved. There are other characters of great interest, Father Vaillant, his heroic assistant; Kit Carson, the famous scout; Burt Scales, the notorious outlaw; but their deeds or misdeeds are overshadowed by the dominant figure of the Archbishop, whose Odyssey is traced with unforgetable power and whose death, when it comes, after forty-six years of service, is viewed by him and will be by the readers simply as a translation to a sphere where "beyond these voices there is peace."

DEVELOPMENTS AND LEADING FIGURES IN REALM OF RADIO





THE OWNER OF A FAMILIAR VOICE:
GRAHAM McNAMEE
of the National Broadcasting Company, Station
WEAF and Many Other Stations.
(© Foto Topics.)

A RADIO INTERVIEW: THOMAS A. EDISON

Answers Questions About Many Matters, the Interview Being Broadcast From His Laboratory Library at West Orange, N. J. Left to Right: John W. Lieb, Vice President, New York Edison Company; E. W. Rice Jr., Honorary Chairman of Board of Directors, General Electric Company; Mr. Edison; George W. Morrison, Vice President, General Electric Company, and Gerard Swope, President, General Electric Company.



MILTON J. CROSS,
One 'of the Best-Known Announcers,
Heard Through Station WJZ and a Network of Other Stations.
(Strand.)

A RADIO RULER: MERLIN
H. AYLESWORTH,
President of the National Broadcasting Company.
(© Underwood & Underwood.)



PREACHING BY RADIO: WITH A MICROPHONE BY HIS BEDSIDE and a Loud-Speaker Half a Block Away in the Methodist Episcopal Church at Iowa City, Iowa, the Rev. W. C. Keeler Continues to Expound the Gospel Each Sunday in Spite of an Illness Which Will Keep Him in Bed Throughout the Coming Winter.

(Times Wide World Photos.)



RADIO TELLS THE TIME: THE EXACT HOUR IS ANNOUNCED at Frequent Intervals Throughout the Day From Station KPO, San Francisco. Hugh Dobbs (Right) Is Shown About to Strike the Gong, Which Is Heard All Over the Western Part of the United States.

(Times Wide World Photos.)



THE CONQUERING HERO COMES AGAIN:
COLONEL CHARLES A. LINDBERGH
Returns to Mitchel Field, Long Island,
After His Nation-Wide Tour, During
Which About 30,000,000 People Saw
Him and Heard Him Preach the Future
of Aviation.

(Times Wide World Photos.)



EVERY MAN HIS OWN NAVIGATOR: A NEW DEVICE

Has Been Perfected, According to Howard B. Kaster of the University of California, Which Will Make the Navigation of an Airplane as Simple and Accurate as That of a Ship. Mr. Kaster Is Shown Holding a Sextant, Which He Believes His Invention Will Supplant.

(Times Wide World Photos.)



FORT WORTH'S GIFT TO COLONEL LINDBERGH:
A PORTRAIT OF THE FLIER'S MOTHER,
Mrs. Evangeline Lodge Lindbergh, Painted by Carl
Bohnen of Chicago, Was Presented to "Lindy" During
His Recent Visit to Fort Worth, Texas. It Will Be
Hung in Mrs. Lindbergh's Home in Detroit.
(Times Wide World Photos.)



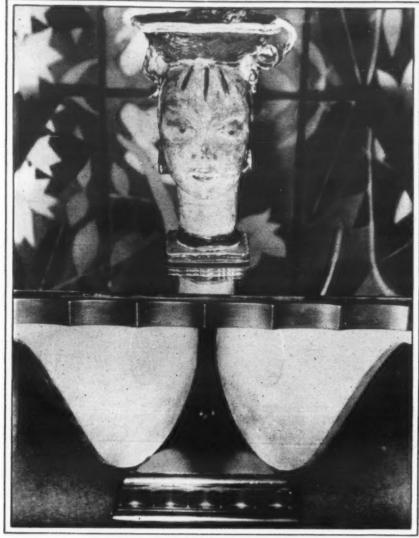
A FIRST-CLASS
FOOTBALL
MAN:
IN SPITE
OF HIS
SPEC-TACLES,
Brick Marcus
Is One of the
Mainstays
of the
University of
California
Gridiron
Squad.
(Times Wide
World
Photos.)



"AMERICA'S AVERAGE MAN": ROY L. GRAY
of Fort Madison, Iowa, Who Was Selected for That Distinguished Title
After a Nation-Wide Survey, Visits Chicago and Has a Meal Served in
His Hotel Room, Which He Consumes in Truly Democratic Costume.
(Times Wide World Photos.)

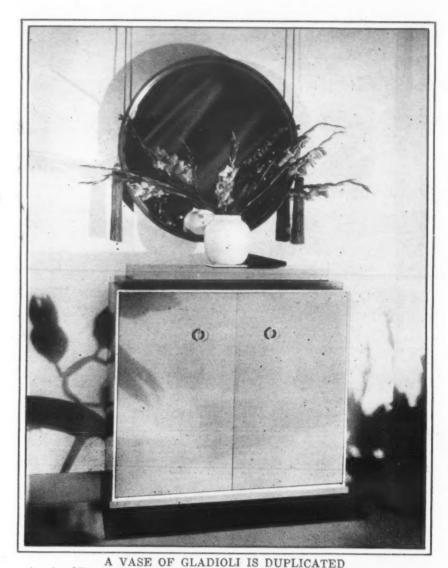


A FEMININE RACER: MISS LORETTA TURNBULL,
Aged 15, in the Cockpit of Her Hydroplane, Applesauce, During the
Races Held Recently Off Long Beach, Cal., for the Pacific Coast Championship. (Times Wide World Photos.)



The
Vogue
of
Mirrors
and
Mirror
Top
Tables





useful piece of furniture it should be, and ornamental

A FUTURISTIC HEAD AND SCREEN
Used as a Background Are Shown With Startling Effect on the Mirror
Top of an Ultra-Modern Table. (Frankl Galleries.)

By Lillian Morgan Edgerton

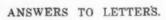
ABLES have become so important in the modern scheme of interior decoration that there seems never to be quite enough of them. There are now not only the tables we have always had for the dining room, library, bedroom, but countless odd tables, or, as it is now considered modish to speak of them, "occasional" tables. A great many of these, of course, have come into fashion because of the new régime in social customs and manners, and tables for tea, for coffee, for cigarettes, for cards, magazines and bedside lamps are now a large item in the furnishing of a house. The number and types of these tables increase steadily and are filling the exhibition rooms of the most exclusive galleries and shops in all the larger cities.

It is by no means sufficient that a table be both the

as well, but now in the mood of the day it must have a mirror top—this, at least, for the centre table or any that is designed to serve other than a purely practical purpose. Glass tops have long been a requisite for the tops of tables made of fine wood, inlaid, painted or of such quality of wood that its decorative value is well worth preserving. No dressing table, for example, is without a top covering of heavy plate-glass as a protection against the scarring of perfume and toilet liquids, and the fashion of placing handsome lace or embroidered linen under glass on a luncheon table is very popular, especially among women who like to entertain at home. Some of these glass tops reveal rare bits of needlework and of old brocades far too precious to be exposed to the risk of a spot or stain.

In the ultra-modern manner of interior decoration both mirrors and mirror-top tables are extravagantly used. They are placed not casually nor accidentally, but are fitted to a well-thought-out scheme with relation to the other furnishings in the whole composition. The charm of a desk of beautiful natural wood, or one of the Frankl creations in silver leaf, onyx, and always an enchanting color scheme is greatly enhanced by a mirror-top in which are reflected the incidental vase of flowers and the looking-glass in mauve-tinted frame that hangs above.

The poetic effects possible in the use of mirrors and mirror-tops are intriguing and offer unlimited suggestions in the arrangement of a room. A vase of slender-stemmed flowers or a bowl of violets is never seen in its full loveliness on any other than a mirrored surface. The graceful contour, fine workmanship and delicate tints of a rare bit of porcelain, a statue or exquisitely molded glass is never seen as it is in the reflection from the mirror on which it rests. And a lamp is shown at its greatest value when it is placed on a mirror-topped table.



Mrs. R. A. P., Bowie, Texas—Please send me information about the cacti plants shown in the Mid-Week Pictorial and where they may be purchased. Ans.—One amusing phase of the fad for cacti as a decoration is their abundant growth in Texas and other Western States where farmers and ranchers are said to have them dug up. But it is considered very fashionable just now to have a bowl of these curious little plants on the table; some enthusiasts get together quite a collection and are interested in securing different varieties. In the country where they grow it is simple enough to dig them and plant them in a little of their

in the Mirror That Hangs Over the Little Cabinet of Silver Leaf,
Mauve and Green. (Frankl Galleries.)

mauve and Green. (Frankl Galleries.)
native soil in any shallow bowl. They require little
care—only the sun to which they are accustomed. A
florist in a town of any size should be able to furnish
you with a pot of cactus or a bowl in which several are
artistically grouped.

Mrs. R. E. Hood, Pocatello, Idaho—Will you please tell me the nearest place where I might secure some of the odd cactus plants illustrated in your issue of the Mid-Week Pictorial, Sept. 29? Ans.—If cacti grow in your State, as they do in Arizona, you should be able to get some small plants from some town nearby and plant them in a shallow bowl in their own sandy soil, keeping them in the sun. If you do not know where to find them growing wild, I suggest your writing to a florist or nurseryman at Boise, Idaho, or to one at Phoenix, Ariz., or Denver, Col.



FLAMING LILIES MADE OF FEATHERS
Are Reflected in the Mirror Top of a Modernistic
Round Table Against a Fantastic Screen.
(Frankl Galleries)



A JOLLY FIGURINE OF THE MODERNISTIC
TYPE
Sees His Double in the Mirror on Which He Stands.
(Frankl Galleries.)

Suggestions Regarding Interior Decoration, and Information as to Where the Articles Shown on This Page May Be Purchased, Will on Request
Be Furnished by the Interior Decoration Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Page Eleven

A Reel of Real News from the Movie Studios





RAND,
in "Galloping
Fury," a
Universal Production.

STARS OF THE SILVER
SCREEN



LAURA LA PLANTE.



RICH-ARDS, Playing in Hal Roach-M. G. M. Comedies.

VIOLA

RALPH
FORBES,
in MetroGoldwynMayer's
"The
Enemy."

H AROLD LLOYD has returned to the west coast after spending two months in New York taking scenes for his next picture, "Speedy." Two months more will be needed for the completion of the film.

Conrad Veidt, who is now working before the camera at Universal City in "The Man Who Laughs," will next appear in "Grease Paint," based upon an original story written especially for him by Sven Gade. The plot deals with the life of a traveling theatrical company and the theme of jealousy is said to play a large part in the action. Veidt's rôle is that of the leading man of the repertory company; his wife is leading woman. One of the plays which the troupe presents is "Othello," and the relationship between the two mummers takes on a similarity to that between the Moor and Desdemona. The idea is an excellent one and the story should afford ample opportunity for the display of Mr. Veidt's dramatic abilities.

Not content with acting, Carmel Myers has branched out as a writer of songs. It was recently revealed that one of her reasons for making a trip to New York was to arrange for the publication of several of these compositions, which have met with high praise. One composer of note has gone so far as to declare that if Miss Myers continues in this new line she will become a second Irving Berlin. Believe it or not, that is what

N Nov. 1, 1904, Laura La Plante was born in the city of St. Louis, Mo., and she received her education there. Having reached the mature age of 14 it appeared that if bread was to be won for the family Miss La Plante would have to win it; so, casting about for a promising field of effort, she selected the movies.

Good fortune was waiting for her in sunny California. She was engaged by the Christie Studios as an extra girl and she continued in that capacity for two years. Then she found herself rather suddenly playing leads with Tom Mix.

Her first Universal picture of importance was a serial entitled "Perils of the Yukon." Following that she was leading lady for Hoot Gibson and Reginald Denny, after which the Universal magnates, realizing their good luck in having her on their list of players, decided to star her. Among the pictures in which she has shone are "The Midnight Sun," "Smouldering Fires," "Dangerous Innocence," "Beware of Widows," "The Cat and the Canary" and "Silk Stockings."

In private life Miss La Plante is Mrs. William A. Seiter, her husband having been her director in "Dangerous Innocence." She is 5 feet 3 inches tall; she weighs 118 pounds and has blue eyes and golden hair—bobbed.

he said. And there is certainly no law against her doing so.

Thomas Meighan will leave New York ere long for California to begin work on a new picture for Paramount, but what that picture will be has not yet been decided. A number of scenarios are under consideration.

Another cinema player who has lately been in the metropolis is Monty Banks, whose Pathé comedy of aviation, "Flying Luck," was recently finished.

Tom Santschi, one of the old-timers and one of the best, will be seen in "Square Shootin'," a Pathé production.

Pleasant news comes to hand to the effect that the subtitles for "A Texas Steer," in which Will Rogers will be starred by First National, are to be written by Mr. Rogers himself. He is also writing some of the adver-

RAYMOND
TURNER
AND
GILBERT
ROLAND
(Left to
Right) in
First
National's
Forthcoming
Picture,
"Louisiana."

GERTRUDE
OLMSTEAD,
a Popular
MetroGoldwynMayer
Player.

\$\int_{\text{CEORGE}}\$
GEORGE
SIEGMANN,
in "The
Man Who

Laughs"

(Univer-

sal).



tising matter, which gives us all something to look forward to.

Renée Adorée will play the feminine lead with John Gilbert in "The Cossacks," for Metro-Goldwyn-Mayer. The only other member of the cast thus far selected is Ernest Torrence.

Instead of "The Hypnotist," Lon Chaney's forthcoming picture will be known as "London After Dark." This is the film in which Mr. Chaney plays the rôle of a Scotland Yard detective. It is said to be very exciting and to give the star all sorts of chances to exercise his remarkable versatility in weird characterization.

"A Reno Divorce," in which Warner Brothers are starring May McAvoy and Conrad Nagel, will shortly be released.

Charles Rogers and Thelma Todd have just signed new contracts with Paramount, of whose school both are graduates.

Gary Cooper, Fay Wray, Francis McDonald and Captain Sterling C. Campbell, who was one of the outstanding British aces during the late war, are among the cast of "The Legion of the Condemned," which Paramount is about to produce. The picture is a companion story to "Wings."

Questions of General Interest Regarding Photoplays and Players Will Be Answered Gladly, Either in These Pages or by Mail, if Addressed to the Motion Picture Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

"DRESS PARADE" CELEBRATES THE SPIRIT OF WEST POINT



A BATTLE FOR LOVE AND VENGEANCE: THE STURDY "PLEBE" (William Boyd) Fights It Out With Stuart Haldane (Hugh Allan).



MAKING A CLEAN BREAST OF IT: VIC DONOVAN (William Boyd) Goes to the Commandant and Confesses Disobedience Which, It Seems Likely, Will Cause His Dismissal From the Academy.

By Mitchell Rawson

N old familiar story is told again, but with the saving advantage of a highly picturesque background, in "Dress Parade," the new Pathe-De Mille film which is on view this week at the Strand Theatre, New York. The scene is laid at the West Point Military Academy; and, so far at least as the settings are concerned, it is the real thing. William Boyd is the star, supported by Bessie Love and a well-selected company.

In "Dress Parade" the glories of a great institution are celebrated. We see the cadet corps at work and at play, and something of the admirable spirit of the place is caught and transferred to the screen. The. authorities of the Academy have given generous cooperation in the preparation of the picture. One of the cadets gave it its name. And the result of the efforts of all concerned is admirable propaganda (if propaganda is needed) for what is generally acknowledged to be the greatest military training school in the world.

But the interest and distinction of the film owe little to its threadbare plot. How often, during the past few seasons, have we seen the cocky young man who thinks that he has the world in his pocket, who behaves in various episodes like an unutterable cad and bounder and then sees a great light and is gradually transformed into a very perfect, gentle knight? William Haines has played such parts a number of times-too many times. Charles Farrell did the same thing in "The Rough Riders." Mr. Boyd himself, if we are not mistaken, has had rôles of this kind before.

And now it is West Point that effects the Great Change in what seems to be hopeless human material. Perhaps West Point really could do it, though one has doubts. In ordinary life bounders have a way of remaining bounders to the end.

Still, there had to be some story about which to hang the excellent scenery of "Dress Parade," and there is no doubt that the influence of a long and noble tradition, such as that of West Point, does possess incalculable power. Mr. Boyd appears in the charac-

ter of a husky young gentleman named Vic Donovan, an all-around athlete who decides to go to the Academy because he has fallen in love with Janet Cleghorne (Bessie Love), the daughter of the Commandant (Clarence Geldert). Rivalry enters into the action, for Janet has an attentive admirer in the person of Stuart Haldane (Hugh Allan), a senior classman who is just about everything that a good West Pointer should be.

Haldane always plays the game like an officer and a gentleman. Vic Donovan doesn't. A clash between the two is inevitable, and it duly comes. From bitter hatred of Haldane, Vic passes to reluctant respect and then to friendship and admiration; and at last he has so far conquered his own nature as to be able to face expulsion from the Academy rather than leave Haldane to bear the blame for a serious mischance which was due to Vic's obstinacy and disobedience.

Of course Vic wins the girl in the end; but, although he has become a very fine fellow, we can't help liking Haldane better and wishing that the heroine had shared our preference.

Mr. Boyd plays his part well. Hugh Allan as Haldane gives a really excellent performance. Miss Love hasn't much to do, and does it rather mechanically.

But the real interest and value of the picture are to be found in its portrayal of the life of the Academy and of the way in which "plebes" are whipped into shape. All the young men who want to go to West Point, all who once wanted to go and for one reason or another failed to do so, all who have actually passed through the mill, will find "Dress Parade" a fascinating production. And the general public, which after all, is vitally concerned with the welfare of the institution, will also enjoy this close view of its activities.

"Dress Parade" is an entertaining and instructive

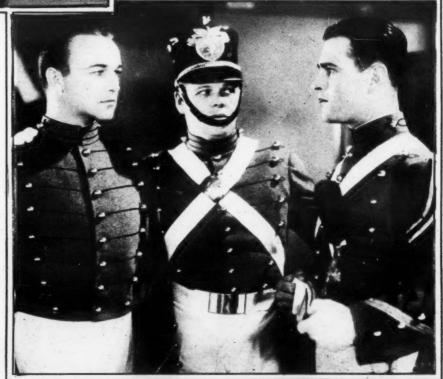
affair.



WILLIAM BOYD AND BESSIE LOVE in a Scene From "Dress Parade."

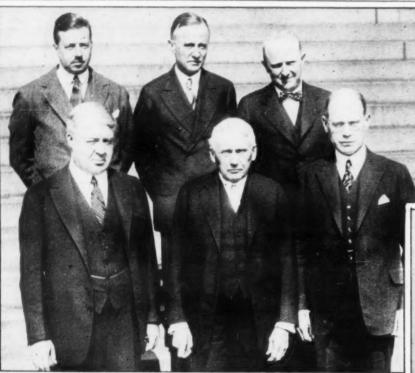
A REAL WEST POINTER: ILLIAM BOYD as the Hero of "Dress Parade. As Seen by Fowler, the Caricaturist.



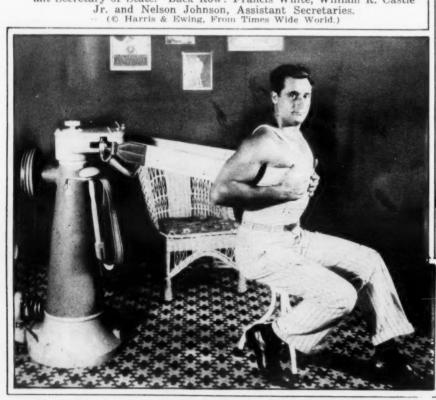


THE RIVALS: VIC DONOVAN AND STUART HALDANE (William Boyd and Hugh Allan) Confront Each Other. as "Mealy" Snodgrass, Is in the Centre. Maurice Ryan,





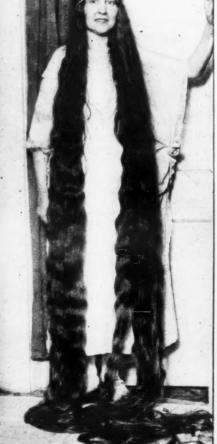
THE HEADS OF OUR DEPARTMENT OF STATE: SECRETARY
FRANK B. KELLOGG
and His Right-Hand Men. Front Row, Left to Right: Robert E. Olds,
Under-Secretary of State; Frank B. Kellogg and Wilbur J. Carr, Assistant Secretary of State. Back Row: Francis White, William R. Castle



"AMERICA'S MOST PERFECTLY DEVELOPED MAN": ATLAS Demonstrates an Electric Vibrator, Such as President Coolidge Recently Purchased, at the Electrical and Industrial Exposition in New York.

(Times Wide World Photos.)





A RIVAL OF RAPUNZEL: THE
LONGEST HAIR IN THE
WORLD
Is Believed to Be the Proud Possession of Miss Shulfrid Sjorgren

Is Believed to Be the Proud Possession of Miss Shulfrid Sjorgren of Toronto, Canada, Whose Tresses Now Are Nearly Ten Feet Long.
(Times Wide World Photos.)



Who Commanded the Sea Eagle, a Sailing Ship Which Was Used as a German Raider During the

War, Arrives in New York in the Course of a "Friendship Cruise" Around the World in the Ketch Hamburg.

(Times Wide World Photos.)

ONCE A FOE, NOW A FRIEND: CAPTAIN

KARL KIRCHEIS,

TWO HIGHLY VALUABLE
PLAYERS: LOU GEHRIG
(Left) of the New York Yankees, Who Was Elected by Baseball Writers as the Most
Valuable Player in the American League, Presents to Lefty O'Doul a Check for \$1,000
Won by the Latter When He Was Chosen as the Most Valuable Player in the Pacific
Coast Circuit. O'Doul Will Join the New York Giants Next Season.

(Times Wide World Photos.)

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(Times Wide World Photos.)





RIDING FOR A \$25,000 WAGER: MISS VONCEIL VIKING,
Who Has Undertaken to Ride Horseback From New York to Los Angeles
to Prove the Prowess of the Modern American Girl and Win a Bet From
the Marquis of Donegale, Arrives Before the Capitol at Washington,
D. C. She Hopes to Cover Thirty-five Miles a Day.

(© Harris & Ewing, From Times Wide World.)

THE COAST GUARD IN ACTION:
THIRTY-FOUR LIVES ARE SAVED BY THE BREECHES BUOY

After the Grounding of the S. S. Coos Bay During a Dense Fog in the Golden Gate. (Times Wide World Photos.)



A WOODLAND DR
THESE DANCE
DRYADS
Are Members of
Philadelphia Grand
Company Ballet, an
Are Said to Be
Society Débutantes
Eds at the Univers
Pennsylvania and

University.
(Times Wide World P



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WEST POINT'S
RETIRING CHIEF
AND HIS
SUCCESSOR:
MAJOR GEN.
MERCH B.
STEWART

(Left) Hands Over the Command of the United States Military Academy to Major Gen. Edwin B. Winans (Right). (Times Wide World Photos.)



THE SNAP OF
OFFICIAL
SCISSORS:
GOVERNOR
C. C. YOUNG
OF CALIFORNIA
Formally Opens
the New Campus
and Grounds of
the University of
California,
Southern Branch,
at Los Angeles.
(Times Wide World
Photos.)



BELIEVED TO BE THE OLDEST CLOCK
MADE AT THE COURT OF PHILIP TE
in 1439 by an Unknown Artisan, and Has Be
Carl Marfels, a Famous Collector and Author
Is Valued at \$2,000
(Times Wide World P



BRITAIN WINS AT BOWLS: MAYOR I. J. CURWEN OF LANCASTER, ENGLAND, Defeats S. Leinbach, Champion of

Lancaster, Pa., by a Score of 21 to 18 at the Latter City. (Times Wide World



Photos.)



THE TROPHY OF TRIUMPH: MAYOR ISAAC J. CURWEN of Lancaster, England, Holds It Aloft After His Victory Over Scott Leinbach, Champion of Lancaster, Pa., at Bowls.

(Times Wide World Photos.)

ESE DANCING

Members of the

elphia Grand Opera any Ballet, and All Said to Be Either y Débutantes or Cot the University of ylvania and Temple University. Wide World Photos.)

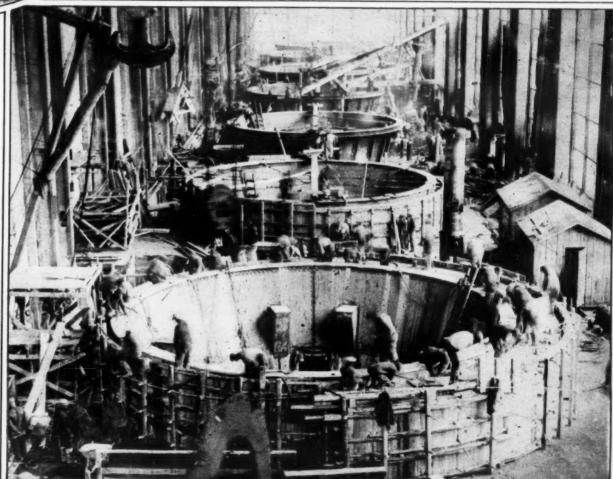
DRYADS

EST CLOCK IN THE WORLD: IT WAS F PHILIP THE GOOD OF BURGUNDY , and Has Been Brought to This Country by r and Authority on Clocks and Watches. It lued at \$2,000,000. Wide World Photos.)

TOGETHER ONCE MORE: CHARLES A. LEVINE AND CLARENCE D. CHAMBERLIN (Left to Right), Who Flew Across the Atlantic Ocean Together Last Dinner Given by the Unity Club of Brooklyn. (Times Wide World Photos.)



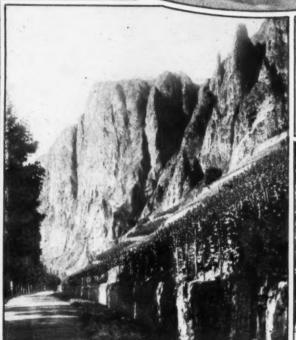
A GREAT POWER DEVEL-OPMENT: FOUNDATIONS FOR MAIN TURBINE **ENGINES** in the Power House of the Huge Hydro-Electric Plant at Conowingo, Pa. (Times Wide World Photos.)



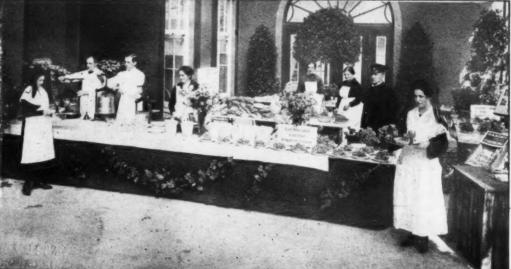
HOW GERMAN SPAS ADMINISTER THE GRAPE-CURE



THE "KURHAUS" AT WEISBADEN.



VINEYARDS ALONG THE ROAD TO KREUZNACH.



A VIEW
OF THE
DRINKING
HALL AT
BADENBADEN.



DISPENSING THE JUICE OF THE GRAPE.

By G. Dalchow

OWADAYS we might all just as well admit that
we are being somewhat spoiled as a result of
new inventions and marvelous time-saving devices. Hence the thought leaps up in our minds:
"What's next? Can there be anything more perfect,
more beautiful?" Yet there still persist certain methods and ways which are old, almost ancient, and we
American tourists usually turn to the map of Europe,
"the old country," with its myths and legends, when
planning an extensive vacation.

I, for one, was attracted by the beautiful age-old Black Forest with its gorgeous Baden-Baden, which was known to the Romans, now a famous and fashionable spa, where I had spent a most delightful and interesting time. Just as I was about to leave for Wiesbaden about the beginning of September I was prompted to stay, in order to take what was termed the "Grape-Cure." This, although quite an old and characteristic feature of Baden-Baden, had aroused my curiosity as something entirely new to me.

To the accompaniment of the merry tunes of the Kur

orchestra, I ventured to one of the magnificent halls of the "Kurhaus," where a most charming picture met me at the threshold. The entire atmosphere of the hall was laden with the enticing odor of the grapes, resting in all their variations of color and size on an attractively decorated bar. A few charming young girls, wearing the characteristic costumes of the Black Forest, were assisting those taking the "Grape-Cure." The latter sounds a bit threatening and is probably termed thus for lack of a more appropriate word.

Every morning between 9 and noontime this "cure" may be taken. I took it regularly, as I, like so many others, delighted exceedingly in doing so. After having personally selected one pound of grapes at the bar they were run through a press, yielding about one half-pint of delicious juice, which was poured into a large glass and dispensed by one of the attending girls. Now the difficult part came in, at least for me: This delicious beverage had to be sipped in not less than one-half hour! I must confess that when I first tasted it I emptied my glass within a few minutes' time. However, realizing the great benefit to be actually derived

from the cure, in connection with which were prescribed certain physical exercises and diets, I adhered to these rulings, to which after all almost everybody present cheerfully submitted himself.

It was indeed a most cheerful task to be comfortably seated at one of the many round tables and while sipping the juice to gaze upon the panorama in the distance, so characteristic of the picturesque Black Forest.

The "cure" itself, so I was told, continues from September well into November, when the last grapes are harvested. I derived a great deal of benefit from it and could not help but postpone the day of my departure. And when I finally left I was delighted to hear that at Wiesbaden likewise the "Grape-Cure" was given. Hence I did not hesitate to linger at this beautiful resort, now a most modern spot and yet in ancient times already familiar to the fashionable Romans. Having become greatly interested in spa life, I ventured to take a trip to the nearby Kreuznach, which is most attractively located on the banks of the Nahe, a charming tributary of the Rhine. And there, too, I partook of the "Grape-Cure."

VARSITY SQUADS IN GRIM BATTLES ON THE GRIDIRON



WILLIAMS GOES DOWN TO DEFEAT: THORSLAND OF COLUMBIA
Charging With the Ball in the Second Period of the Game, Which Columbia Won, 19—0.
(Times Wide World Photos.)

THE WEEK'S SPORTING CELEBRITY



BRUCE CALDWELL.

YALE conquered the Army by a score of 10—6 in a hard-fought game played in the big bowl at New Haven on the afternoon of Oct. 22, and the brightest star of the game was Bruce Caldwell, halfback of the Yale eleven.

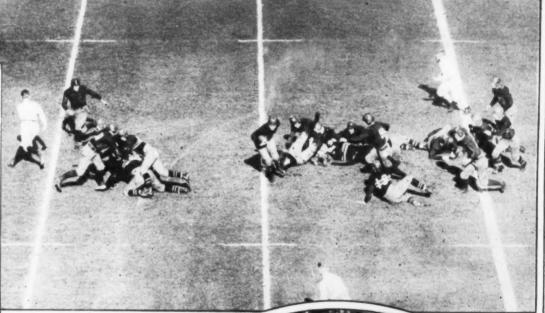
It was Caldwell who hurled the forward pass that brought

about a touchdown for Yale in the first period. In the third it was Caldwell who dropkicked a field goal from the 36-yard line. To him and to Yale's magnificent defense was due the victory.

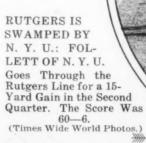
Seldom in the annals of football has there been a more exciting game. In the second period the unbelievable occurred. The Army had the ball only a yard and a half from the goal line, with two more downs to go. Things looked bad for the sons of Old Eli.

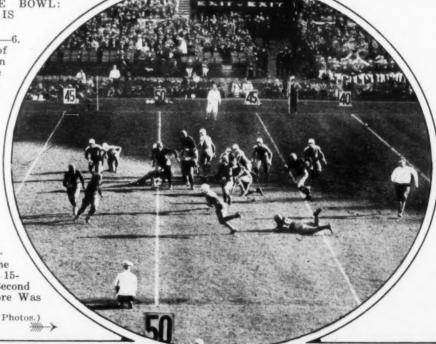
But the unexpected — the almost impossible — came to pass. The powerful Army attack was beaten back and the Yale line held firm, like Wellington's thin red line at Waterloo. Also it was like Thermopylae. Also it was like Verdun.

Both teams fought gamely and in a way to gladden the hearts of their supporters, but it was the Yale line that held off the husky cadets, and Eli's scores were due to that very brilliant young player, Bruce Caldwell, who today is the hero of New Haven and of all who love Yale and honor its prowess on the gridiron.



IN THE YALE BOWL:
WEST POINT IS
DEFEATED
by a Score of 10—6.
Captain Wilson of
the Army Is Shown
Breaking the Yale
Line in Midfield.
(Times Wide World
Photos.)







CORNELL VS. PRINCETON: WICKHAM OF CORNELL GETS LOOSE WITH A FORWARD PASS for the First Touchdown in the First Quarter of the Game at Ithaca, Which Princeton Won by a Score of 21—10.

(J. P. Troy.)

STRIKING EVENING CREATIONS FOR THE PARIS SEASON

Selected by M. Thérèse Bonney, Paris Fashion Editor



"LE BLANC," a Patou Ensemble for Evening, in White Velvet and Strass, Richly Bor-dered in White Fox.



WHITE FOR EVENING BECOMES A VOGUE: TWO PATOU CREATIONS Feature Crêpe de Chine With Deep Fringes of Crystal Tube Beads and Velvet With Embroidered Pattern of Strass.

16 Rue de la Paix, Paris, Oct. 26, 1927. velvet wrap with deep collar of fox. MART Paris is returning to town, for the holidays are about over and new styles must be studied and wardrobes replenished. Clothes are the great prerequisite for the life of Paris -night clubs and theatres, opera and dinners - each brings its special demands.

White is enjoying an exceptional vogue in formal creations for evening. Lelong's "Un Peu Beaucoup" is typical of the best that the new collections have to offer. The use of white crêpe picador in an ultra-modern effect of cut, outlined in strass, reveals a new tendency in decoration. The uneven hemline, too, is a representative note. No one can truly say nowadays whether evening dresses are long or short. They are both - trains, panels and drapes prolong the hemline and give a sophistication which the straight hemline often lacks. Lelong has achieved a rather striking effect by accompanying this gown with a rich black

Patou is another of the great French couturiers to favor the all-white gown and wrap for evening. Velvet and crêpe de chine alike are shown, relieved only by embroidery in crystal tube beads and strass. Noteworthy is the accepted simplicity of the modern décolletage. With

Patou a simple V or oval neckline, cut lower at back than at front, gives a very youthful touch. From Louiseboulanger comes a smart dinner frock in lemon-colored satin, whose bodice is oddly embroidered in

many tones of bright silk. The draping of the skirt is important, revealing the subtle, creative sense of line which ranks Louiseboulanger among the most talented of the French creators.

A formal dinner ensemble from Redfern suggests the inspiration of the tailleur. In black and white velvet and crêpe de chine, it carries a jacket and blouse effect in the true tailored spirit -an important step in the "modernization" of the evening costume. M. T. B.



"UN PEU, BEAUCOUP," From Lelong, Introduces Gown of White Picador and Wrap of Black Velvet and Fox.



FRONT DRAPE AND BODIC SILK Distinguish This Smart Louiseboulanger Type in Yellow Satin.



STRIKING FLARED SLEEVES AND POINTED COLLAR OF ERMINE Mark This New Lelong Evening Wrap in White Velvet Embroidered in Crystal Beads. (Photos Bonney, From Times Wide World.)



THIS FORMAL DINNER ENSEMBLE BORROWS TAILLEUR LINES, Developed by Redfern in Black and White Velvet, Georgette and Ermine.

CHARMING AMERICAN STYLES FOR AUTUMN SPORTSWEAR



ONE OF THE NEW TWEEDS MAKES THIS
BECOMING ENSEMBLE
With Full-Length Coat and Skirt Matching. The
Jumper Is Gayer in Color and Finished With
Bands of Silk Crêpe.



A VERY NEW VERSION OF THE TWEED ENSEMBLE,

Made Up Without Fur Trimming but Instead With Interesting Seaming About the Shoulders and Stitching on the Revers.

(Fab. Designs by Beaucraft.)



A SMART DAYTIME ENSEMBLE MADE OF NAVY BLUE WORSTED and Lined With a Neat Check. The Blouse Is of Silk Mixture in Blue and White.



AN ATTRACTIVE SUIT OF BLACK WALNUT Worn With a Striped Jumper and Silk Scarf Which May Be Substituted for a Silk Blouse and Fur Neckpiece. (Fab.)



TO DON FOR SPORTS: THIS CLEVER
LITTLE SUIT,
Made of a Knitted Fabric That Does
Stretch, Has an Original Note in the Silk
Vest and Revers of the Jumper.

(Fab.)

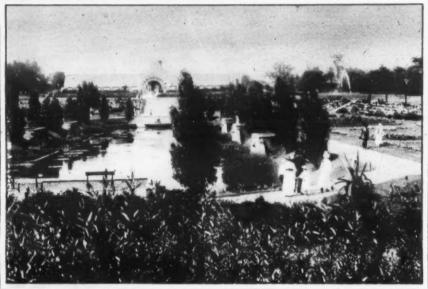


THIS THREE-PIECE SPORTS SUIT,
With Its Smart Little Jumper of Kashmere and Gay
Silk Scarf, Is Just the Costume to Delight the Heart
of Any Young Girl.

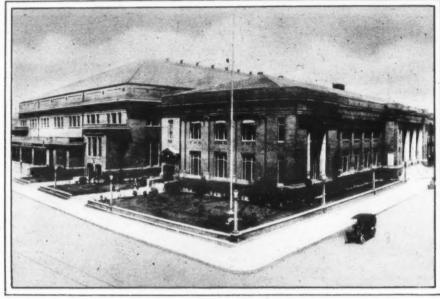
Information as to Where the Articles Shown on This Page May Be Purchased Will, on Request, Be Furnished by the Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.

Milwaukee and the Onward March of Progress





PART OF THE SKY-LINE



MILWAUKEE.

THE MUNICIPAL AUDITORIUM.

HERE used to be a certain malt beverage whose advertisements boasted that it had made Milwaukee famous. One always suspected that those advertisements were an exaggeration, and now that that particular glory has departed Milwaukee continues in the enjoyment of renown for all sorts of other reasons. Even in the dear, dead days beyond recall brewing was by no means the city's leading industry, though it was undoubtedly an important one. Iron, steel and metal products, meat and packing-house products, leather and shoes, flour and many other things were being turned out in great abundance, as they are today. And the future of Milwaukee, from all present indications, should be even brighter, though dryer, than its past.

THE SUNKEN GARDENS IN MITCHELL PARK,

The city is the largest in Wisconsin, and, according to the census of 1920, was the thirteenth largest in the United States, with a population of 457,147. In three years we shall have another official enumeration by Uncle Sam; the glowing guesses and affirmations of many communities will fade in the cold light of exact investigation; but Milwaukee, it seems certain, will show a very substantial and satisfactory increase in the number of people who live and thrive there. For this is a city which welcomes newcomers and knows how to make them comfortable; and as, in addition to its manufacturing industries, it is a notable centre for the collection and distribution of materials, ample op-

portunities await the hands and brains of strangers who take up their abode within its hospitable boundaries.

Milwaukee's recorded history goes back to 1762, in which year an English army officer, Lieutenant James Gorrell, visited the vicinity and found a trader of his own nationality residing there among the Indians. Gorrell spells the name "Milwacky." Other traders came more or less regularly, but the future of Milwaukee arrived with Laurent Solomon Juneau and his wife in 1818. Juneau is regarded as the real founder of the city, and he is commemorated by an interesting statue.

Gradually the Indians melted away as American civilization marched across the continent. In 1832 the close of the Black Hawk War opened the way for an ever-increasing flow of settlers. For a long time, however, Milwaukee lacked a good deal of being a metropolis. An election of local officers was held in September, 1835, and it appears that thirty-nine persons cast votes. A little more than two years later the settlement was incorporated as a village by the Territorial Legislature; in 1846 the village received a city charter. And the first Mayor, as was fitting and proper, was the father of the city, Laurent Solomon

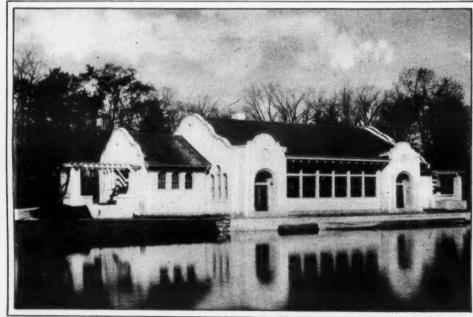
From a total population of 1,712 in 1840, the figure leaped to more than 20,000 in 1850, for the West was

getting into its giant stride. In 1860 there were more than 45,000 inhabitants in Milwaukee; in 1870, 71,000; in 1880, 115,000; in 1890, 204,000; in 1900, 285,000; in 1910, 373,000; in 1920, 457,000. These are round numbers, and they tell in outline the story of how one of the finest of our American cities has grown from pioneer beginnings to take its place at the crest of modern progress.

Business is business, but life is much more than business. Milwaukee has never forgotten that. It has never allowed the smoke of its factories to blot out the sun. Beautiful homes, a really admirable park system, unusual facilities for the study and practice of the arts (especially music), contribute indispensable elements to the living of a fully rounded life. The people of Milwaukee follow the better half of Whitman's oft-quoted formula. They are not much good at loafing, but they do invite their souls.

And the result is that Milwaukee is what may be called an eminently livable city. It is intelligent; it is kindly; it is civilized. Best of all, it is prosperous and efficient without making the fatal mistake of taking prosperity and efficiency too seriously.

When all is said and done, no particular product or industry is necessary to make a city famous. The one indispensable requirement is that the people should possess a certain spirit—the kind of spirit that has built Milwaukee.



A PAVILION IN KOSCIUSKO PARK.



SOME OF MILWAUKEE'S BUSINESS STRUCTURES.

Glimpses of the Younger Set at the London Zoo





YOUNG GALAGOS, or African Lemurs, in the London Zoo. (Times Wide World Photos.)



THE MOST
ANCIENT OF
GAMES: THIS
BABY PUMA
From South Africa
Examines a Ball
Which Has Been
Put Into Its Cage
and Meditates
Playing With It in
the Way That Is
Instinctive to
Young Animals.
(Times Wide World
Photos.)





OOJAH WEARS HIS RUSSIAN BOOTS: THIS BABY ELEPHANT
of the London Zoo Is Fitted Out With Ambulatory Splints or Boots Which
Are Necessary Because of a Weakness in His Front Legs. The Boots Are
of Very Stout Leather With Iron Supports.
(Times Wide World Photos.)

PAPA AND
MAMMA: ONE
OF THE LION
CUBS
of the London
Zoological
Gardens Pays
His Formal
Respects to His
Parents.
(Times Wide
World Photos.)

A VISIT TO



HEY play so well and fleetly, they dress so well, they live so — intelligently! From favorite sports-motor to best-liked cigarette, it's no small compliment to earn their custom — for keeping up with the younger crowd means keeping ahead of the rest!



The most skillful blend in cigarette history

LIGGETT & MYERS TOBACCO CO.

 \Diamond

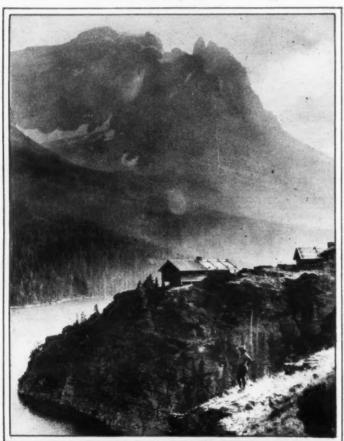
Cash Prizes to Amateur Camera Artists

First Prize—Ten Dollars
Won by Howard Fowler, Rogers, Ark.

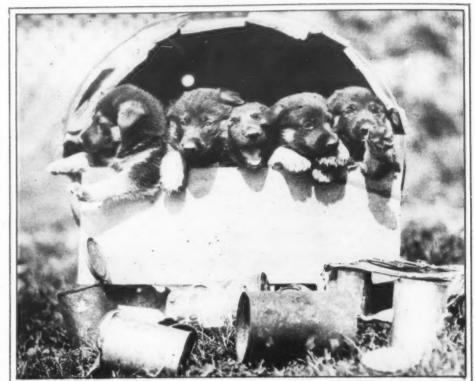
Second Prize—Five Dollars
Won by Laurence Barbier, 10,513 Troon Avenue, Cheviot Hills, c/o
Palm Station, Los Angeles, Cal.



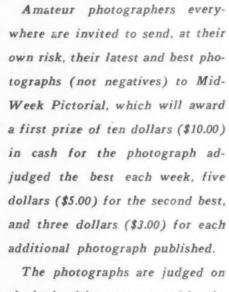
HARVEST TIME.



THE CHALET OF ST. MARY'S IN GLACIER
NATIONAL PARK.
Three Dollars Awarded to A. C. Shelton, Care The
George H. Bowman Company, 224 Euclid Avenue,



NEW ARRIVALS.



The photographs are judged on the basis of interest aroused by the picture and the technical quality of the photographic work itself. If return of picture is desired, postage should be enclosed. Contestants must not submit pictures taken by others, or any pictures the accidental loss of which, either in this office or in the mails, would mean a financial loss.



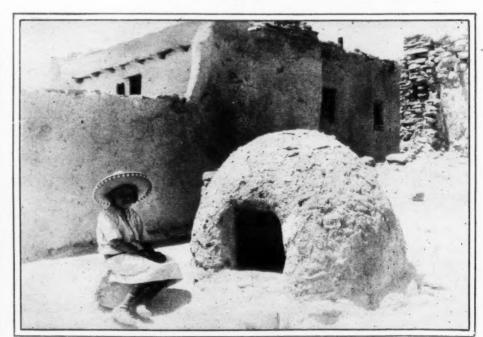
SOARING DOWN.

Three Dollars Awarded to Mrs. A. L. Kraffert, 1,437 West Eighty-fifth Street, Cleveland, Ohio.



THE ANGLERS.

Three Dollars Awarded to Fred Dunn, 1,016 South Thirty-eighth Street,
Omaha, Neb.



AN INDIAN OVEN.

Three Dollars Awarded to M. Parker, Box 915, Station C, Los Angeles, Cal.

Page Twenty four All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

In the Weekly Photographic Competition



KINDRED OF THE WILD.

Three Dollars Awarded to Berne Sickels,

West Nyack, N. Y.



THE HARVESTER.

Three Dollars Awarded to Miss Jean Beardsley, Walcott Avenue, Newport, R. I.



ON THE SHORES OF HORICON.

Three Dollars Awarded to Julie E.

Wilkin, 586 Mott Avenue, Bronx, New
York, N. Y.



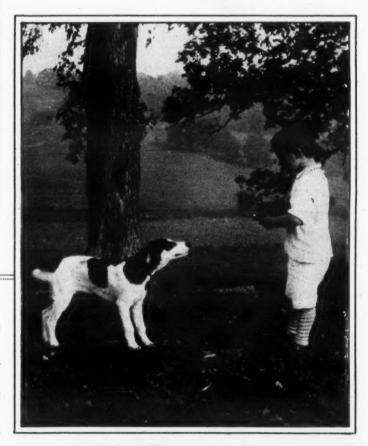
IN THE VINEYARD.

Three Dollars Awarded to Mrs.

R. M. Duerig, 610 North Vista

Street, Hollywood, Cal.

AN AMATEUR PHOTOG-RAPHER. THE HIGH JUMP. Three Dollars Three Dollars Awarded to Awarded to Ernest W. Otto Kurth, Parker, R. R. 4, Care Liberty, Art Depart-ment, 247 Park Harvey Station, York County, Avenue, New New Brunswick. York, N. Y.





DRINK HEARTY!

Three Dollars Awarded to Mrs. W. E. Eldridge, Premier Ranch,
Corona, Cal.



Three Dollars Awarded to Mrs. Joseph Watson, Yalesville, Conn.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered, Either in This Department or Through the Mails, by the Director of The New York Times Studios.

Page Twenty-five

Prominent Players in Broadway Productions



PERT KELTON,
Featured in "The
Five o'Clock
Girl," at the
Forty-fourth
Street
Theatre.
(New York
Times
Studios.)

MARION
COAKLEY,
Who Will Be
Seen in "The
Racket," Coming to Broadway.
(New York Times

BEHIND THE FOOTLIGHTS



ARTHUR WONTNER.

AN Englishman by birth, Arthur Wontner, who is now playing in the new mystery melodrama, "Interference," at the Empire Theatre, began his career in London under the management of the late Charles Frohman. He was understudy for Sir Gerald du Maurier in "Raffles," and played the rôle of the amateur cracksman with considerable success.

Among the other London productions in which he made himself a public favorite were "Peter Pan," "Ben-Hur," "Madame X," "Tiger Cats," "Diplomacy," "An Ideal Husband," "Pelleas and Melisande," "Catherine," "Henry VIII" (with Beerbohm Tree) and "The Bat."

Last year he made his American début in "The Captive." Following the withdrawal of that much discussed drama he was seen with Pauline Lord in "Mariners."

Mr. Wontner is an actor of distinction and within the brief space of one year has firmly established himself in the esteem of the New York theatregoing public.

It is one of those coincidences so frequent in the theatre that his rôle in "Interference" was created in London by that same Sir Gerald du Maurier whose understudy he was in "Raffles" years ago.



GLENN HUNTER,
in "Behold This
Dreamer," at
the Cort
Theatre.
(New York
Times
Studios.)

VIOLETTE
CODE,
in "The
Love Call,"
at the Majestic
Theatre.
(New York Times



DOROTHY WHITMORE,
in "The Merry Malones," at Erlanger's Theatre.
(New York Times Studies.)



PAUL EVERTON, AS KING ARTHUR, and June Cochrane in "A Connecticut Yankee," Coming This Month to the Vanderbilt Theatre.

(Florence Vandamm.)



Studios.)

TAMARA GEVA,
Featured Dancer in the New "Chauve-Souris," at the
Cosmopolitan Theatre.
(New York Times Studios.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered, Either in These Pages or by Mail, if Addressed to the Dramatic Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



THE RAISING OF THE CROSS: IT IS LIFTED TO THE STEEPLE of St. Michael's Galician Russian Orthodox Church in Philadelphia With Special Ecclesiastical Ceremonies. (Times Wide World Photos.)



LIGENT FELINE Owned by Joe Brown of San Francisco, Has Acquired a Taste for

Melons Which Is Believed to Be Unique Among His Species. Pete's Garments Seem Inappropriate for One of His Sex, but That Doesn't Worry Him a

(Times Wide World Photos.)





BASEBALL STARS GO MOOSE HUNTING: A PARTY OF DIAMOND CELEBRITIES Start on a Two Weeks' Hunting Trip in the New Brunswick Woods. Left to Right, Top Row: "Bullet Joe" Bush, W. J. Slocum, Baseball Writer; Bob Shawkey of the New York Yankees; S. J. Walford, "Sad Sam" Jones of the Washington Senators, Eddie Collins of the Philadelphia Athletics, J. D. Black of Fredericton, N. B. Bottom Row: Benny Bengough of the Yankees, Fred Hoffman of the Boston Red Sox, Mark Koenig of the Yankees. Standing Behind the Group Is Frederick C. Johnston, American Vice Consul at Fredericton. (Courtesy Canadian Pacific Railway.)

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MOTHER AND LOVER OF MEN, THE SEA!" AT THE AGE OF 67 Charles Seilito Goes Down to the Sea Again in a Rowboat in Which He Expects to Row All the Way From New York to Miami, Fla In His Youth Mr. Seilito Spent Fourteen Years in the Forecastles of Sailing Ships and Now the Call of the Ocean Is Answered

Once More.

Times Wide World

Photos.)

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them invaluable.

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Page Twenty-seven

DECORATIVE REVOLUTION CHANGES FRENCH DINING ROOMS







DOUBLE-DECKER ALABASTER PLAQUES WITH STEEL FITTINGS

Make Indirect Ceiling Light for the Dining Room of Marcel Guillemard, Exhibited by Primavera. Note the Plain, Unbroken Lines of Modern Furniture.

By M. Thérèse Bonney

HEN French dining rooms join the revolution in the decorative arts then we know that the whole new "ultra-modern" movement has become serious. When the most sacred precinct of the French home, the dining room, where the tradition and

delights of the cuisine have been rigorously upheld for centuries, decides that it, too, will cry for freedom of expresion, then we may be sure that the new desire to create a truly contemporary interior is not the idea of a few dilettante, but the general feeling of the majority of people.

Times have changed. Who would have dreamed a few years back or even a few months, for that matter, of eating hors d'oeuvres from an aluminum dining table, seated upon aluminum chairs? The whole spirit of the modern movement culminates in the striking dining room which Djo-Bourgeois exhibited with such success at the Salon des Artistes Decorateurs, which has just closed its doors in the Grand Palais. The long refectory table in shining aluminum carries as its only decoration a heavy slab of plain polished wood, which serves as its top. The chairs are in aluminum, too, save for their upholstered seats, in chartreuse yellow denim. The gay geometric draperies upon the walls are by Elise Djo-Bourgeois and are witness to the increased attention which fabrics for the interior are receiving.

On land and sea alike the dining room is undergoing a change. Paul Poiret, not in the rôle of dressmaker but this time as modern decorator and head of the "Martine," created a striking private salle à manger for the new transatlantic liner Ile de France. Here the walls are of straw worked in a brilliant pattern of tropical plants in vivid tones of red, blue and green. Furniture is in red mahogany, upholstered in tapestry which blends with the wall and Martine rug.

Still another amusing wall effect comes from Chareau in a dining room where doors and paneling are

of pleated mahogany. The furniture here combines three different media—orange wood, violet wood and mahogany. No wood is too exotic nowadays for the decorator. The tropics are being searched for their rarest products and above all it is the trees of the French colonies which are coming into vogue.

The problem of illuminating the dining room is being solved in various ways. For the moment the decorators are favoring the hanging ceiling light. Perhaps they are all the more interested in its development because for so long a time it lay in utter neglect as the new side lights sprang up into prominence.

One of the most interesting developments in illumination comes from Guillemard's rooms which Primavera exhibited at the last Salon. Two thin alabaster plates are hung one over the other in superimposed arrangement, giving a double-decker effect. A decidedly modern touch is introduced in their steel fittings. This fixture offers a



AN ALUM-INUM DINING ROOM SUITE THE LATEST NOTE in French In-teriors. It is Created by Djo-Bourgeois. The Narrow Refectory Table Carries Polished Wood Top, and Chairs Are Upholstered Chartreuse Yellow Denim. Curtains in Mauve, Yellow and Black Linen Are Hung From Square Aluminum



PLEATED MAHOGANY DOORS AND PANELING
Give a New Touch to This Dining Room by Chareau, in Which Orange
Wood, Violet Wood and Walnut Are Featured.

Rods.
(Photos Bonney, From Times Wide World.)



A DINING ROOM IN A MODERNISTIC PARIS APARTMENT Belonging to Guy Schwob. The Scheme, Created by Djo-Bourgeois, Features Walls, Fireplace and Divan in Parthenon Pink Stucco.





KEEPING THE
DOCTOR AWAY:
GLADYS GLAD,
One of the Beauties of
"Rio Rita," Playing in
New York, Distributes
Apples to Children on
Behalf of the National
Plant, Flower and Fruit
Guild and the Fraternity of Friendly Service, During National
Apple Week.
(Times Wide World
Photos.)

3

A "RARIN' HOSS" OF THE ROCKIES: THIS HIGH-SPIRITED

ANIMAL
Is Bestridden by Superintendent Logan of the Glacier National Park Saddle Horse Company.
The Steed Was Born and Reared in the Swift Current Valley, Glacier

Park.
(Times Wide World Photos.)



A STORM CENTRE OF INTERNATIONAL DISCUSSION: KATHERINE MAYO, Author of "Mother India," an Unsparing Depiction of Certain Phases of Life in Modern India, Which Has Brought Forth a Chorus of Acclaim and Denunciation, at Her Home at Bedford Hills, N. Y., With Bastian, Her Pet Dog.

(Times Wide World Photos.)



RUSSIA Today in

UNCENSORED PICTURES

A PPEARING in The New York Times Rotogravure Picture Section six successive Sundays. The first group was published on October 23.

The photographs were taken by E. M. Newman during a ten weeks' trip in Russia and are the first uncensored pictures to reach this country from Russia. They were made by permission of the Soviet Government, and show the activities of the people in the cities; palaces of the Czar; life on the farms; the wild children of the streets; churches and museums; miscellaneous views, including the great oil fields in Baku, the famous "Valley of Death."

Published in New York

Exclusively in

The New York Times



Unsold copies of The Times are not returnable by newsdealers. It is advisable always to order copies in advance.





QUEENS OF THE WATER: TEMPLE UNIVERSITY'S

ONCE MORE PUTS FICTION TO SHAME: A SPANISH GRANDEE'S SON DRIVES A MOTOR TRUCK

TRUCK
in Tarrytown, N. Y., and Not for Fun
but for a Living. He Is Miguel de
Cordoba, Who Says He Is the Son of
the Marquis de Villanova. His Story
Was Revealed When He Was Arrested
for Allowing a Minor (a 16-Year-Old
Boy) to Drive His Truck. De Cordoba
Said He Let the Boy Drive Because Said He Let the Boy Drive Because His Own Hands Were So Lacerated From Their Unacustomed Labor That He Was Unable to Hold the Wheel. He Was Released on Suspended Sentence

THE SPIRIT OF ART: OLD, BUT EVER YOUNG, This Painter With Long Hair and Beard Wanders Each Year Through the Mountains of Glacier National Park in Pursuit of Beauty. He Is a Seasoned Mountaineer and Few Men of Half His Years Could Follow Him Over the Crags of the Rockies. (Times Wide World Photos.)



STEADY AIM: MEMBERS OF THE CO-ED ARCHERY TEAM of Drexel Institute, Philadelphia, Begin Fall Practice. Left to Right: The Misses Bert Lugan, Ella Kratz, Mary Keeler and Lenora Kalcheim.

(Times Wide World Photos.)

Champions of 1927. Left to Right, Back Row: Dorothy Hucknall (Captain), Prudence Gunson

CO-ED VARSITY SWIM-MING TEAM, the Intercollegiate

> (Manager), Scottie Watters, Agatha Fedak, Jule Custer, Myrtle Walkden, Grace Dugan, Jennie Breunning. Front Row: Dorothy Geb-hardt, Vinetta Rickards, Kathryn Rankin, Marie Alex-ander, Ruth Miller, Elsie Jennings. (Times Wide World Photos.)

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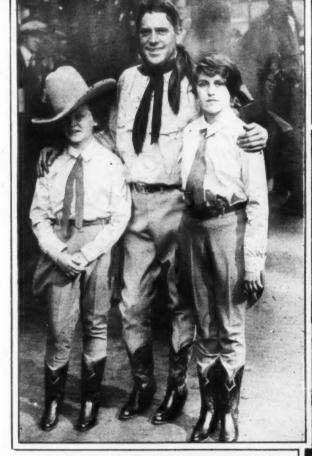


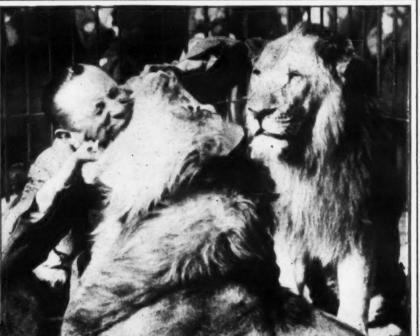
SAN FRANCISCO'S STRONG BOY: YOUNG ABRA-HAMS DRAWS A LOADED TROLLEY CAR Through the Streets With His Teeth. Some Twenty People Were in the Car. Young Abrahams Is Said to Be the Strongest Boy in the World, and He Certainly Must Have the Strongest Teeth. (Times Wide World Photos.)



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FROM THE GREAT OPEN SPACES: FRED BEEBE, Famous Western Cowpuncher, Arrives in New York to Take Part in the Rodeo at Madison Square Garden. With Him in the Photograph Are Two of His Pupils, Misses Margaret and Isabella Hamilton of Montclair, N. J. (Times Wide World Photos.)

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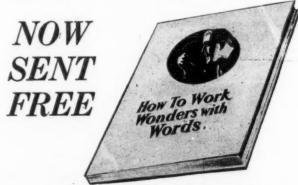
had won salary increases, promotion, popularity, power. Today I always have a ready flow of speech at my command. I am able to rise to any occasion, to meet any emergency with just the right words. And I accomplished all this by developing the natural power of speech possessed by everyone, but cultivated by so few-by simply spending 20 minutes a day in the privacy of my own home, on this most fascinating subject.

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